

CCNMA: LATINO JOURNALISTS OF CALIFORNIA

RUBEN SALAZAR JOURNALISM AWARDS STUDENT COMPETITION

The Ruben Salazar Journalism Awards, presented annually by CCNMA: Latino Journalists of California for professional journalists, now has a student category. Stories must be published or broadcast in the state of California and must demonstrate journalism excellence while contributing to a better understanding of Latinos in the United States by portraying Latinos fairly and accurately, including general stories affecting the Latino community.

Unlike the professional competition, broadcast and text will compete for a single award. Text includes online publications.

The awards are named after the late Ruben Salazar, who at the time of his death in 1970 was a columnist for the *Los Angeles Times* and news director of Spanish-language television station KMEX in Los Angeles. Salazar was covering the Chicano anti-Vietnam War Moratorium in East Los Angeles when he was killed by a tear gas projectile fired by a Sheriff's deputy. Salazar had a keen sense of perspective and introspective in providing insight into the Latino community. As the *Los Angeles Times* eulogized him, Salazar was "sometimes an angry man as he observed the inequities around him, yet he spoke out with a calm vigor that made his words all the more impressive and influential."

entry instructions

1. rules: Entries must be a news story (feature or breaking) or a series published or broadcast during the eligible period (Jan. 1, 2013, to Dec. 31, 2013). All Television entries will be considered a team production (reporter, photographer and producer) unless otherwise specified. Award will be presented to person submitting entry. Entries may be in English or Spanish. Membership in CCNMA is not required. Students must be enrolled full time in an accredited college in California. A cover letter with each entry should include a summary of the story, any major findings or subsequent results and any account of the difficulty or uniqueness of the effort in obtaining the story. No part of any entry will be returned unless accompanied by sufficient postage. CCNMA reserves the right to use part or the whole of any entry for publicity or educational purposes. Multiple entries may be submitted in the same package, but a separate form must be attached to each entry and a separate fee paid for each entry.

2. judging: Entries will be judged by professional journalists. All decisions are final. An award may be withheld if the judges deem no entry merits recognition.

3. fees: Contest fees are free for CCNMA student members, \$10 for nonmembers per entry.

4. deadline: Entries must be received by **March 14, 2014**.

5. preparing the entry: ENTRIES SHOULD BE SUBMITTED VIA EMAIL TO juliomoran@ccnma.org **Print/Online** entries should include link to published story and may not be longer than 3 parts, including sidebars. If link is not available, submit 3 copies no larger than 11" x 14." Submit text of story only. • **Television/Radio** entries should include link to broadcast story. If link is not available, submit on DVD or flash drive. Entry may not be no longer than 5 parts with the total length not to exceed 15 minutes. Submit 2 copies. No documentaries or public service announcements allowed.

For more information call (424) 229 9482 or email to juliomoran@ccnma.org

Ruben Salazar Student Journalism Awards Entry Form

Attach this form with each entry (form may be photocopied)

Please check the category of your entry:

Print/Online Television Radio

Individual Name(s) and Title(s) _____

College _____

Academic Year _____ Major _____

City _____

Home Address _____

Phone/Cell _____ Email _____

Title of Story/Photos _____

Where Story Appeared _____

Date Published/Broadcast _____

I declare that the entry abides by the contest rules.

Signature _____

Date _____

Mail with entry fee **payable to CCNMA** to:

Ruben Salazar Journalism Awards • CCNMA • ASU Cronkite School of
Journalism • 725 Arizona Ave., Ste. 404, Santa Monica, CA 90401-1734

For Office Use Only

Date: _____
Check no. _____